

# Maroof Imran

## Full Stack Developer & SEO Expert

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## PROFESSIONAL SUMMARY

Full Stack Developer with hands-on experience building optimized, scalable websites for diverse clients. Proficient in modern JavaScript ecosystems including React, Next.js, and Node.js, with expertise spanning responsive front-end interfaces to robust backend systems. Skilled in MongoDB database design, responsive CSS frameworks including Tailwind CSS and Bootstrap, and comprehensive SEO optimization strategies. Committed to delivering high-quality, accessible web solutions that meet business objectives while maintaining clean, maintainable code and adhering to industry best practices.

## CORE COMPETENCIES

**Programming Languages:** JavaScript, HTML, CSS

**Frontend Technologies:** React.js, Next.js, Tailwind CSS, Bootstrap, WordPress

**Backend Technologies:** Node.js, Express.js

**Databases:** MongoDB

**Platforms & Tools:** Shopify, WordPress, Git

**Digital Marketing:** SEO (On-Page & Off-Page), Digital Media Marketing, Content Optimization

## PROFESSIONAL EXPERIENCE

### International Customer Support Specialist

IBEX | 2025

- Provided specialized customer chat support for Walmart campaign, delivering exceptional service to international customers through real-time messaging platforms
- Maintained high customer satisfaction scores through responsive communication across multiple time zones
- Resolved complex customer inquiries with professionalism and attention to detail

### International Chat Support Agent

Mindbridge | 2024

- Served as international customer chat support agent for foodpanda campaign in Mindbridge, managing customer service operations across multiple time zones and regions
- Handled customer inquiries efficiently using support ticketing systems and communication platforms
- Maintained service quality and response time standards while managing high-volume interactions

### Media Marketing Specialist

Bismillah Developers | 2023

- Managed digital media customer inquiries and support operations for marketing campaigns and digital services
- Provided comprehensive assistance for marketing campaign execution and client coordination
- Coordinated between development and marketing teams to ensure campaign success

TECHNICAL SKILLS

JavaScript | React.js | Next.js | Node.js | Express.js | MongoDB | Tailwind CSS | Bootstrap | HTML & CSS | WordPress | Shopify | SEO Optimization | Responsive Web Design | API Development | Database Design | Git Version Control

WEB PROJECTS

| Project Name | Platform     | Status            | Link                                                                            |
|--------------|--------------|-------------------|---------------------------------------------------------------------------------|
| Aether       | Shopify      | Under Development | —                                                                               |
| PetAdopt     | Custom Coded | Completed         | <a href="https://pet-adopt-connect.vercel.app">pet-adopt-connect.vercel.app</a> |
| Brandura     | Custom Coded | Completed         | <a href="https://brandura.studio">brandura.studio</a>                           |
| TodayPulse   | WordPress    | Completed         | <a href="https://todaypulse.me">todaypulse.me</a>                               |
| inPkStore    | Shopify      | Completed         | <a href="https://inpkstore.com">inpkstore.com</a>                               |
| Lucky Homes  | WordPress    | Completed         | <a href="https://luckyhomes.com.au">luckyhomes.com.au</a>                       |
| Imran Autos  | Custom Coded | Completed         | <a href="https://imranautos.42web.io">imranautos.42web.io</a>                   |
| JobSir       | Custom Coded | Completed         | <a href="https://jobsir.42web.io">jobsir.42web.io</a>                           |
| ArcherExpert | Custom Coded | Completed         | <a href="https://archerexpert.42web.io">archerexpert.42web.io</a>               |

EDUCATION

Bachelor of Science in Information Technology

Virtual University, Pakistan

Intermediate in Computer Science (ICS)

Punjab Group of College, Pakistan

Matriculation - Computer Science

The Educators School, Pakistan

PROFESSIONAL CERTIFICATIONS

- Full Stack Development (6 Months) | PNY Trainings
- Digital Media Marketing (6 Months) | Genuine Technology
- SEO Foundations (1 Month) | LinkedIn Learning
- Website Building (2 Months) | Google Launchpad
- Search Engine Optimization (3 Months) | eHunar
- Office Management (4 Months) | Genuine Technology
- Spoken English (2 Months) | Institute of AD&M

ADDITIONAL INFORMATION

- Proficient in full-stack web development with focus on scalability and performance
- Experience with both e-commerce platforms (Shopify, WordPress) and custom development
- Strong understanding of SEO best practices and digital marketing principles
- Committed to continuous learning and staying updated with latest web technologies